

# THE LASIK LIFE

*Experience the Freedom of Life Without Glasses & Contacts!*

Do you see your eye doctor every year or two for a new contact lens prescription or to pick out new frames for your glasses? There's no need for you to stay stuck in this neverending and costly cycle.

## THERE IS A BETTER WAY

Partner with Kugler Vision, where we take a proactive approach toward your vision, so you can plan on a lifetime of clear sight without glasses and contacts. You'll avoid the ongoing expenses and health risks that come with them. Best of all, you'll enjoy all the benefits of vision correction along the way.

## WE ARE HERE TO HELP

This patient guide will give you the facts on LASIK, its benefits, what to expect from vision correction, and introduce you to your doctors. If you have any questions along the way, [please contact us.](#)



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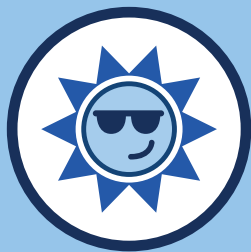


# 5 LASIK BENEFITS

*The benefits of vision correction are endless, but these are what we hear patients rave about again and again:*



**FREEDOM**



**LIFESTYLE**



**TIME SAVER**



**MONEY SAVER**



**SAFETY FIRST**

Glasses and contacts complicate your life. You always have to worry about losing, forgetting, scratching, slipping, tearing, smearing, or fogging them.

Laser vision correction frees you from the hassles and risks of glasses and contacts – like eye infections from improper contact lens care, or the eye allergy symptoms associated with contacts. You'll also enjoy the freedom of living without glasses and contacts and get more out of the activities you love. And you may save tens of thousands of dollars over your lifetime.



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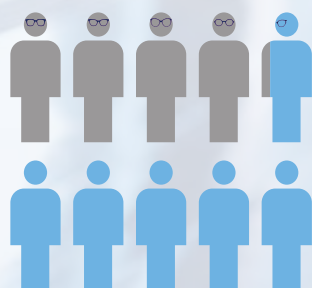
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# DID YOU KNOW?

## *Facts on Vision Correction*



### WHO CAN BENEFIT?

42% of Americans have nearsightedness, or myopia. People who are nearsighted have a hard time seeing things at a distance, or across the room.

### VISION CORRECTION IS THE FUTURE

76% of millennials say they're likely to have a vision correction procedure.

### WORLDWIDE POPULARITY

More than 25 million people worldwide have opted to have LASIK.



## MORE GOOD NEWS



### HAPPY PATIENTS

Laser vision correction has the highest patient satisfaction rate of any elective procedure: over 98%. Advanced technology now delivers better outcomes than ever.



### SAFETY FIRST

LASIK is much safer than wearing contact lenses. You are more likely to develop a serious infection from contact lens use than from vision correction.



### LASTING RESULTS

Vision correction does not wear off and results are lasting. You may need reading glasses in the future, but that is due to the effects of age on a different part of the eye, and we offer solutions for that as you get older.



### CONVENIENT

The LASIK treatment is fast, with the procedure taking about 10 minutes from beginning to end. Recovery time is minimal. Most patients return to school or work the next day.



### SAVE MONEY

The cost of glasses and contacts added up over a lifetime is astronomical. For the average person, LASIK essentially pays for itself within five years. We'll dive into this further in a bit.



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# PATIENT STORIES

*Don't Take Our Word For It. Hear What Patients Are Saying*

*Just had my LASIK yesterday and can already see perfectly! Looking forward to working out and performing music without my glasses. Thank you!*

-Joel W.  
LASIK Patient



Glasses were holding Wes back. He got LASIK and upped his game.



Jessica saw every little detail of her wedding day with perfect clarity.



After LASIK, Allison got an amazing view of her favorite bands.



Jake enjoys hunting and the outdoors. After LASIK, his aim is better than ever.



You can find more patient stories on [our website](#). To read patient reviews please visit [our Facebook page](#)!



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A portrait of Dr. Lance Kugler, a man with short brown hair and blue eyes, wearing a white lab coat over a light blue shirt and a red patterned tie. He is gesturing with his right hand. The lab coat has "Lance Kugler, MD" and the "KUGLERVISION" logo on it.

# MEET THE SURGEON

*Lance Kugler, MD: Laser Vision Correction Expert*

*Refractive Surgery is much more than a job to me— it's a passion. It is a tremendous privilege to spend my days combining skills, expertise, and incredible technology in order to make people's lives better.*

*At Kugler Vision, we believe that a life without the barriers of glasses or contact lenses is a better life, and we are dedicated to helping our patients reach their maximum human potential.*

**-Lance Kugler, MD**

## AREAS OF SPECIALTY

**DR. KUGLER IS AN EXPERT IN THE FOLLOWING VISION CORRECTION PROCEDURES:**

- LASIK
- SMILE
- Refractive Lens Exchange (RLE)
- Collagen Crosslinking
- Intacs
- Advanced Lens Implants
- Advanced Surface Ablation (ASA)
- Astigmatism Correction
- Corneal Inlays (Including KAMRA and Raindrop)
- Cataract Surgery
- Laser Cataract Surgery

For Dr. Kugler's full biography, click this link: [kuglervision.com/lkugler-md](http://kuglervision.com/lkugler-md)

### HE CAN RELATE

Dr. Kugler has had vision correction himself, so he understands what it is like to go through the process. After having LASIK in both eyes, he describes the experience as "absolutely transformational".

Life Gets Expensive...

# LASIK SAVES YOU MONEY

LASIK is affordable on almost any budget. In fact, considering all the money you are throwing away with the ongoing expense of glasses and contacts, you can't afford NOT to have LASIK. Find out how much you can save by ending the cycle of spending on glasses and contacts. Try our free online LASIK savings calculator here:

[kuglervision.com/calculator](http://kuglervision.com/calculator).

## YOUR FINANCES IN FOCUS

Finances should never be a barrier to achieve your vision goals. Our 0% financing makes LASIK more affordable than ever. To see how a monthly KVLASIK payment plan works into your life, consider where you may already be spending that much and more:



### GLASSES AND CONTACTS

On average, contacts with back-up glasses...  
\$962 per year



### PHONE PLAN

On average...  
\$138.<sup>25</sup> per month  
\$1,659 per year



### THE LUNCH RUSH

Fast food 3x weekly...  
\$150 per month  
\$1,800 per year



### A LOVE OF JAVA

1 large plain coffee  
5x weekly...  
\$93.<sup>20</sup> per month  
\$1,118.<sup>40</sup> per year



### AVERAGE BUNDLE

Cable and internet...  
\$110 per month  
\$1,320 per year

## INVEST IN YOURSELF

Vision correction surgery is a life-changing decision and shouldn't be taken lightly. Choose [your surgeon](#) wisely to achieve your best possible vision and patient experience. Expertise and dedication to excellence are important. With our [24-month 0% financing](#) and flexible monthly payment options, you can afford LASIK. **LASIK is one of the best ways to stop wasting money. It's also a smart investment in yourself and your future.**



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# TAKE THE NEXT STEP

## YOUR EYES ARE UNIQUE

You should do what feels right for you. No one should try to convince or entice you to do otherwise. When you decide to have LASIK, you should feel completely comfortable and confident in your decision to have vision correction. We hope you will select us as your vision correction partners.

## IS LASIK FOR YOU?

Whatever you decide, we are here for you. If you have any questions regarding your recommended LASIK procedure, please don't hesitate to contact us. We will answer all of your questions openly and honestly.

### GETTING IN TOUCH

✉ **Email:** [hello@kuglervision.com](mailto:hello@kuglervision.com)

☎ **Phone:** 402.558.2211

**Phone Hours:**

Monday-Friday 7:30am-9pm

Saturday-Sunday 11am-5pm



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